REVEALING SOCIAL BOOKMARKS SOCIAL NOVEL "GADIS PANTAI" PRAMOEYDA ANANTA TOUR THROUGH PHILOSOPHY LANGUAGE AND CULTURE, LEVI STRAUSS AND SAUSSURE SEMIOTIC APPROACH

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Abstract:
Has become a must for a literary work has a hidden meaning. Meaning created by the author to be a key for literature lovers know what the contents of those literary works and literary creation orientation to the community and the context at the time. In this paper I will try to examine how language mengkemas Pramoedya Ananta Toer be hidden markers. One of the literary work entitled "Beach Girl" became one of my literary works to make the object of my paper this time. Beach girl has a marker in the form of concept system and the Java community at that time there was a little stream of feminist. The conception of the public system to the origin of the famous Javanese father happy, presented by Pramoedya through the girl character in the story. Prominent girl betrothed by a respected public figure in the community at that time, the girl confirmed the request of his parents. Feminisitas packaged by Pramoedya Ananta Tur served with fine, which is at the The Girl from the Coast rebel after marriage. In addition to the above two markers of value-laden one conception lahi markers displayed by Pramoedya Ananta Toer is high social stratification. So much interesting "Beach Girls" to be appreciated, so that through abstraction and my paper, I will do the appreciation of literature using two approaches namely the philosophy of language approach of Levi Strauss in Semiotics and Linguistics Approach F. De Saussure. Do not forget as well, I will also show some of diction. Paper authorship method I chose was descriptive qualitative.

Key Words : Marker, Feminist, Pramoedya Ananta Toer with "Gadis Pantai"

Background
"Beach Girl" (Jakarta: Lantern Dipantara, 2005, first edition) is one of the novel by Pramoedya Ananta Toer realist style of character "Java value" thick. In the "beach girl" told how the dynamics of a "beach girl" who experience culture shock when faced with a new habitus of his life, with a famous Kyai. As informed earlier in the abstraction that the literary work produced by an author, must keep a free space and in space will be presented episteme-epistem of pengarag to readers. It takes a special method to understand the semiotic (sign) generated by an author in a literary work. Therefore, to find out the free space as a sign created by Pramoedya Ananta Toer through "Beach Girls" is used a method of understanding structuralism, semiotics the method.

Rachmat Djoko Pradopo (1995; 119) explains, "Semiotics is the science of signs". Semiotics self-learning system, systems, rules, and conventions that allow these signs have meaning. The most important part of the study of science is the concept of one marker (signifier) and the signified (signifized). Marker is marking the formal shape and sometimes intangible something "artery". As for the marker itself that is something that is marked by the marker.

Pramoedya marker concocted conception of the principle of the Java community that is packed in the characterizations, the beach girl. Marriage a beach girl with Kyai making these works indicated memimetican Javanese principle of 'matchmaking'.

"... Shh. Do not cry, son. Today you're a rich man's wife "(Pram, Girl Beach: 2003, page 13)
Age 14 years into a benchmark for "beach girl" to marry. Actions besides really shows the principle of the Java community, "Married Young". Another aspect of life no longer seem to matter much to the people of Java - a concept that was the biological needs of the references of their lives. Sometimes this
principle is related to the principle of the Java community as this one is the "Marriage is over and the next step is a lot of kids a lot of luck". Unfortunately, Pramoedya not continue Javanese principle "the more respected and liked" young married "for the sake of money or even a friend.

Death Existence "Beach Girl"

A study of the philosophy of Immanuel Kant was born incised historical records of his birth as a science by talking about the role of the position of a particular living things - humans. Philosophy of existence born in the century rationalism and emperisme. And only in the 18th century science has enlightened and free themselves from the domination of the church at that time.

According to Rachmat Djoko Pradopo in Hadiwiyono (1983), Actually, the word is derived from the existence of significant ex-word out, and the word consistency derived from the verb meaning Sisto mmengandung stand, place.

Overall, the novel tells the story of the girl Panati a prominent woman betrothed by her parents to a man who has aged. The older man made beach girl is scared and he should not marry a man who leebih older. The man in the community about an aristocracy among men,, meaning man who is respected by people around aatau be called a male aristocrat.

Had beach girls doing one action against the parents. But alas, his tiny body was not able to break down his parents’ wishes. Both parents have the horizon when his daughter to marry a gentleman's gentleman. Long story short, she's got a beach house mansion with beautiful kebaya cloth clothing, and she looks pretty when using it - the wedding procession was immediately performed. Marriage should be lived by the beach girl really made him feel unappreciated by the old man.

The wedding procession was carried out with a bizarre procession, a girl had to say ikrak beach wedding is not the Kyai nobles (the name for the old man), but rather with a keris. It is an inevitability that this beach girl novel tells how the woman is not given the right to choose life utuuk. Principal the 'Java' strong gender will want to show Pramoedya.

Suffering the beach girl did not stop when her marriage to a keris owned by nobles Kyai it. The dynamics of life began to show the dialectical reality. After the wedding procession was over, the girl's life passes in a house owned by Kyai it. Early in life that are on the coast and then he moved on ancestral home as he could not adapt quickly, adjusting his new arena filled with rules in it. She felt like the beach was seen live chickens, but in fact his body frozen to death. He cannot run again as it was when he was alive pesisiran. The presence of Mother, maid character in it, through all the rules that he himself was delivered to her beach.

The existence of a woman killed by her characterizations beaches are only sent them practiced by Kyai - her husband, to remain silent at home, take care of his appearance, to the need to give a smile when her husband asked his wife physiological satisfaction. Gender discrimination as well as discrimination can be said to be a kind of sub-ordinate gender field. Sub-ordination is a judgment or assumption that a role performed by one sex is lower than the others.

Actually death is played by Pram existence since the beginning, when the wedding procession which must be practiced by gaids beach. In the empirical world, marriage is always a human opponent or with his life. While in the novel coast girl, the girl's character is married to a keris. It is a real insult. Self-esteem is a woman deconstructed by characterizations created by Pram with figures Kyai it. Beach girl cannot feel a freedom in his life, eksistensinya Wherever death. In situations limit the general or specific: fate, facticity, kematia, suffering, struggle and mistakes are sheets of existence.
References