

**INTERNATIONAL CONFERENCE ON SOCIAL SCIENCE RESEARCH 2013, PENANG, MALAYSIA**  
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**Venue: Equatorial Hotel Penang, MALAYSIA**

**Seminar Room: Murai 1 & 2, Merbah 1 & 2 (LG Floor)**

**Lunch Venue: Coffee Garden (LG Floor)**

**GENERAL PROGRAM SCHEDULE**

**Day 1 (4 June 2013)**

07.30 – 08.30	<b>08.30 -10.30</b>	10.30 – 11.15	<b>11.15-1.00pm</b>	1.00pm – 2.00pm	<b>2.00pm – 4.00pm</b>	4.00pm
Registration Welcome drink	<b>Parallel Session 1 Room 1,2,3 &amp; 4</b>	<b>Group Photo</b> Coffee/ Tea break	<b>Parallel Session 2 Room 1,2,3 &amp; 4</b>	Lunch & Prayer	<b>Parallel Session 3 Room 1,2,3 &amp; 4</b>	Coffee/Tea break  Sight-seeing Penang

**Day 2 (5 June 2013)**

08.00 – 08.30	<b>08.30 -10.30</b>	10.30 – 11.00	<b>11.00-1.00pm</b>	1.00pm – 2.00pm	<b>2.00pm – 4.30pm</b>	4.30pm
Registration Welcome drink	<b>Parallel Session 4 Room 1,2 &amp; 3</b>	Coffee/ Tea break	<b>Parallel Session 5 Room 1,2 &amp; 3</b>	Lunch & Prayer	<b>Parallel Session 6 Room 1,2 &amp; 3</b>	Coffee/Tea break Adjourn

# INTERNATIONAL CONFERENCE ON SOCIAL SCIENCE RESEARCH 2013, PENANG, MALAYSIA

## PARALLEL SESSIONS SCHEDULE

Day 1 (4 June 2013)

Parallel Session 1 (08.30 - 10.30am)

Room 1 –Policy Making	Room 2 - Education	Room 3 - Technology	Room 4 - Sociology
<p>154 UTILIZATION OF RESEARCH FINDINGS IN TECHNICAL AND VOCATIONAL EDUCATION POLICY MAKING IN MALAYSIA Wilfredo Herrera Libunao, Adibah Binti Abdul Latif &amp; Crystal Joan Peter</p>	<p>001 ETHNIC POLITICS: A THREAT TO PEACE AND EDUCATIONAL DEVELOPMENT, THE NIGERIAN EXPERIENCE Indira Aernyi</p>	<p>007 ACADEMIC ENTREPRENEUR'S BEHAVIOR TOWARDS DEVELOPING A WEB PORTAL FOR SHARING RESEARCH IDEAS: CASE STUDY AT PRIVATE UNIVERSITY COLLEGES IN SELANGOR. Hafiza Adenan, Dang Merduwati Hashim, Adnan Jamaludin &amp; Haziah Sa'ari.</p>	<p>042 STIGMATISATION; SEX AND STARVATION – KEY FINDINGS FROM 2 CYBERSPACE STUDIES Emma Bond &amp; Stuart Agnew</p>
<p>155 EDUCATION FOR SUSTAINABLE DEVELOPMENT PRACTICES AMONG POLYTECHNICS IN MALAYSIA Wilfredo Herrera Libunao &amp; Crystal Joan Peter</p>	<p>025 A CASE STUDY: PRINCIPLES OF ADULT LEARNING INFLUENCING THE LEARNING PROCESS OF OUM LEARNERS Nor Asiah Mahmood, Shazreen Mohd Shah</p>	<p>096 FACTORS PROMOTING KNOWLEDGE SHARING USING VIRTUAL MODE FOR THE RESEARCHERS: A LITERATURE REVIEW Hairoladenan Kasim, Raja Abdullah Raja Yaacob, Muhammad Rozi Malim</p>	<p>199 PROPENSITY TO WORK ABROAD AMONGST GENERATION Y WORKING ADULTS IN MALAYSIA Yuen-Onn Choong, Chia-Guan Keh, Yan-Teng Tan, Yoong-Hing Lim &amp; Mun-Sin Tho</p>
<p>211 CASES OF ELECTRONIC EVIDENCE IN MALAYSIAN COURTS: THE CIVIL AND SYARIAH PERSPECTIVE Duryana Mohamed, Zulfakar Ramlee</p>	<p>115 STUDENTS' PERCEPTION ON THE EFFECTIVENESS OF TEAMWORK BASED ACTIVITIES IN ENHANCING THE LEARNING PROCESS Anitha Sundrum, Muthukumaran Kanasan</p>	<p>220 CAD APPLICATION PATTERNS AMONG ARCHITECTURE AND INTERIOR DESIGN STUDENTS IN MALAYSIA Husameddin M. Dawoud, Syarmila H. Haron And Aldrin Abdullah</p>	<p>047 THE POSSIBILITY OF ETHNOGENESIS OF THE BADJAO IN BARANGAY TAMBACAN, ILIGAN CITY Artchil C. Daug, Christopher O. Kimilat, Glory Grace Ann G. Bayon &amp; Angenel Clariz D. Rufon</p>
<p>044 DEATH PENALTY FOR DRUG TRAFFICKING: IMPEDIMENTS IN ACHIEVING THE INTENTION OF THE POLICYMAKER IN MALAYSIA Ekamil Krisnawati Erlen Joni, Dr. Nasreen Miza Hilmy Nasrijal, Ida Rahayu Mahat &amp; Yuhanza Othman</p>	<p>140 THE EFFECTIVENESS OF STRESS MANGEMENT TRAINING PROGRAM ON EMOTIONAL INTELLIGENCE AMONG FIRST YEAR UNIVERSITY STUDENTS Aghdas Safari &amp; Dina Leabarnovic, Azam Safari, Ryhaneh Jalali</p>	<p>252 THE LEVEL OF UNDERSTANDING OF STUDENTS AND TEACHERS IN THE CONCEPT OF FORCE AND MOTION Muhamad Firdaus Ramli, Mohammad Mubarrak Mohd Yusof, Siti Fairuz Dalim &amp; Norezan Ibrahim</p>	<p>064 'POST-PARADIGMATIC DIASPORA' IN RESPONSE TO PARADIGM 'VIOLENCE': TOWARDS A PROLIFERATION OF EPISTEMOLOGIES IN SOCIO-CULTURAL RESEARCH Ayman Abushomar</p>

361 SATISFACTION TOWARDS EHRM IN GOVERNMENT ORGANIZATIONS OF MALAYSIA: A PROPOSED MODEL BASED ON FIELD THEORY Hadziroh Ibrahim, Yusliza Mohd Yusoff	254 TEACHERS' DESIRED AND CHALLENGES TO PERFORM ACTIVE TEACHING PRACTICES. Yusmarwati Yusof, Mimi Mohaffyza Mohamad And Adnan Zainorabidin	291 PERSONALITY TRAITS AS FACTORS AFFECTING E-BOOK ADOPTION AMONG COLLEGE STUDENTS Nurkaliza Bt Khalid	200 INTER-RELIGIOUS DIALOGUE IN MALAYSIA AND PREJUDICE REDUCTION: A PRELIMINARY SURVEY Arfah Ab. Majid
251 THE RELATIONSHIP BETWEEN MOTIVES FOR PHYSICAL ACTIVITY PARTICIPATION AND PHYSICAL ACTIVITY LEVEL Roayaah Binti Zambri, Nadiah Diyana Tan Abdullah , Rezian-Na Muhammed Kassim	274 CREATING A MUTUAL UNDERSTANDING THAT LEADS TO A BETTER LOCAL AND INTERNATIONAL STUDENTS' RELATIONSHIP IN MELBOURNE, AUSTRALIA: THE PERSPECTIVE OF INTERNATIONAL AND LOCAL STUDENTS Diyantari	232 AN EXAMINATION OF SOCIOCULTURAL FACTORS INFLUENCING LIFESTYLE, HEALTH AND HEALTH-SEEKING BEHAVIOUR – A CASE STUDY OF MALAYSIAN CHINESE CANCER SURVIVORS Yew Wong Chin Vivien, Noor Azlan Mohd Noor	214 IRANIAN WOMEN'S ROLE AND POSITION IN SCIENCE AND EDUCATION; A HISTORICAL STUDY Ladan Rahbari
267 CONVERGENCE - THE KEY FOR ORGANIZING EXTENSION FOR SUSTAINABLE SOCIAL DEVELOPMENT Bhagya Lakshmi, K.S. Purnima	196 WORK STRESS AMONG EXPATRIATE MANAGERS IN MALAYSIA'S GOVERNMENT-LINKED COMPANIES Mohd Haniff Jedin, Nurul Illahi Zainal Abidin		216 FEMINISM AND HISTORICAL CHALLENGES IN ANTHROPOLOGY Ladan Rahbari

**10.30am Group Photo Session**

**10.45am Coffee / Tea Break**

**Day 1 (4 June 2013)**

**Parallel Session 2 (11.15am - 1.00pm)**

<b>Room 1 – Pendidikan (Malay)</b>	<b>Room 2 – Accounting and Finance</b>	<b>Room 3 –Agricultural and Poultry</b>	<b>Room 4 – Business &amp; Economy</b>
004 MENGUKUR KOMPETENSI KEUSAHAWANAN: PENANDA ARAS PRESTASI INOVASI PUSTAKAWAN Haziah Sa'ari, Jafalizan Md Jali, Marlia Idrus & Hafiza Adenan	005 PRELIMINARY STUDY ON YOUNG EMPLOYEES' WISH LIST TOWARDS EMPLOYMENT ATTRACTIVENESS IN BANKS Ibiwani Alisa Hussain, Noorlaila Haji Yunus, Noormala Amir Ishak,	120 ATTITUDES OF ROCK MELON GROWERS' TOWARDS CONTRACT FARMING PRACTICES Nalini Arumugam And Mohd Annas Bin Shamsudin	058 A STUDY OF IMPACT AND EFFECTS ON CONSUMERS OF ORGANIZED RETAILING IN INDIA. Medha Kanetkar

	Normala Daud		
055 KAEDAH PENGAJARAN KEMAHIRAN MENULIS BAHASA ARAB DI PERINGKAT SEKOLAH RENDAH Siti Fatimah Saad	183 SHORTAGE OF ACCOUNTANTS: DOES MENTORING HELPS TO INCREASE THE NUMBER? Azleen Shabrina Mohd Nor, Rapiyah Mohd Zaini, Salmi Md Zahid	165 TOTAL FACTOR PRODUCTIVITY OF RICE FARMING IN SELECTED SOUTHEAST ASIAN COUNTRIES Mamma Sawaneh, Ismail Abd Latif, Amin Mahir Abdullah	063 THE RESEARCH ON INFLATION RATE AND UNEMPLOYMENT RATE IN CHINA Qin Fei , Wang Qianyi
095 KESAHAN DAN KEBOLEHPERCAYAAN INSTRUMEN PENILAIAN PELAKSANAAN PENTAKSIRAN KOMPETENSI PERSIJILAN MODULAR (PKPM) Marina Ibrahim Mukhtar, Jamil Ahmad	226 KNOWLEDGE OF AUDITORS' EXISTING DUTIES AMONG MALAYSIAN ACCOUNTING UNDERGRADUATES Mohd Hadzrami Harun Rasit, Mohammad Azhar Ibrahim, Raudah Danila, Noor Afza Amran And Mohamad Zulkurnai Ghazali	043 OPINIONS OF MANAGEMENT TO REALIZE AND IMPROVEMENT WATER PRODUCTIVITY IN AGRICULTURE Omid Bahmani	119 THE IMPACT OF CASH AND BENEFITS IN-KIND ON INCOME DISTRIBUTION IN INDONESIA Phil Lewis, Kunta Nugraha
383 MEMBUDAYAKAN ADAB DALAM PENGGUNAAN INTERNET DALAM KALANGAN PELAJAR Marziana Abdul Majid	294 AN EVALUATION ON MUSHARAKAH MUTANAQISAH BASED HOUSE FINANCING BY ISLAMIC BANKS IN MALAYSIA Siti Fariha Muhamad, Azira Hanani Abd Rahman, Siti Khalidah Puteri Khalid	019 HERBAL PLANT EXPERT SYSTEM CAPABLE OF DIAGNOSING EXTERNAL ILLNESSES OF THE HUMAN BODY Leonie Abilay	203 PERCEIVED PURCHASE INTENTION OF UNDERGRADUATES TOWARDS LUXURY BRANDS: CASE STUDY Mom-Zee Tan, Sok-Yee Teoh, Chun-Eng Tan, Pei-Ni Teo & Min-Khen Tan
298 MENINGKATKAN KEPELBAGAIAN KECERDASAN PELAJAR PINTAR CERDAS AKADEMIK MELALUI AKTIVITI PENGAYAAN Nurulwahida Hj Azid @ Aziz	409 PROFESSIONAL COMPETENCIES: A REVIEW TOWARDS THE PRACTICE AMONG PUBLIC RELATIONS PRACTITIONERS IN ASIA Khairul Nizam Samsudin, Zulhamri Abdullah	127 FLAG METHOD OF EXTENSION –AN INNOVATIVE AND SIMPLE METHOD IN TRANSFER OF AGRICULTURAL TECHNOLOGY P. Punna Rao, P. Venkata Rao, D. Chinnam Naidu	222 FROM POVERTY TO PROSPERITY: BUILDING RURAL INSTITUTIONS FOR LIVELIHOOD PROMOTION AMONG POOR WOMEN IN ANDHRA PRADESH,INDIA  Khandavalli Sujatha Purnima
378 POLEMIK KONOTASI PATRIOTISME Ku Hasnita Ku Samsu	188 CROSS CULTURAL MANAGEMENT: COMMITMENT AMONG EXPATRIATE EMPLOYEES OF AGROBANK IN THE EAST COAST OF MALAYSIA Iskandar Hasan Tan Abdullah, Sakinah Mat Zin, Norlaila Ibrahim, Nazlin Emieza Ngah, Rusnah Ismail, Nur Hafizah Ahmad Tajuddin	354 MEASURING COMPETITION ALONG THE SUPPLY CHAIN OF THE MALAYSIAN POULTRY INDUSTRY Abdulrazak Umar Mu'azu, Zainalabidin Mohamed, Mad Nasir Shamsudin, Ismail Abdu Latif	239 SOCIAL AND ECONOMIC EMPOWERMENT OF FARM WOMEN IN AGRO BASED ENTREPRENEURSHIP S. K. Meti

1.00pm Lunch

Day 1 (4 June 2013)

Parallel Session 3 (2.00pm - 4.00pm)

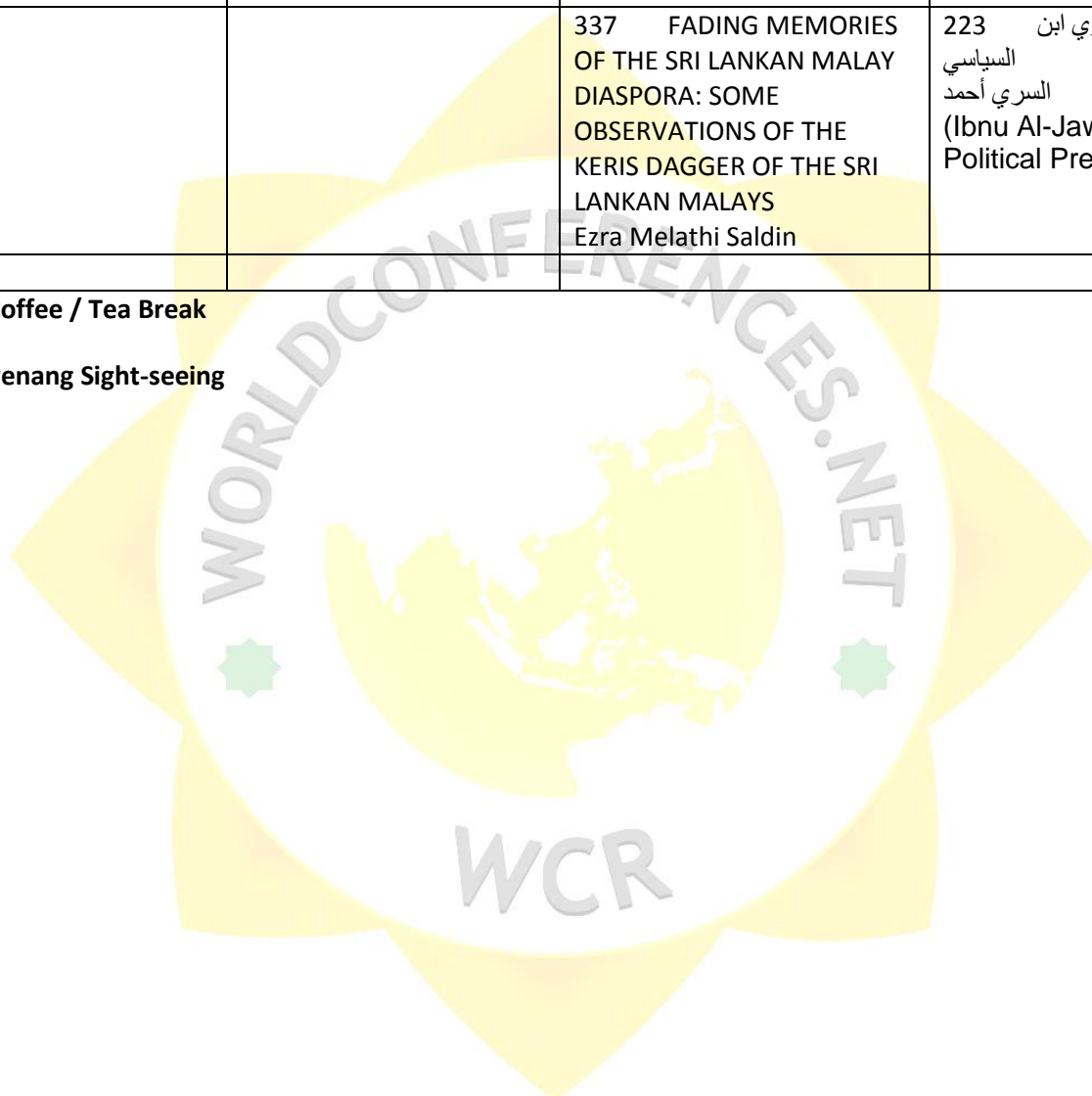
Room 1 - Management	Room 2 – Environmental Studies	Room 3 – Literature and Language	Room 4 – Religious (Multilingual)
070 THE IMPORTANCE OF MULTICULTURALISM IN MILLENNIUM DEVELOPMENT GOALS: A STUDY OF RESOURCE MANAGEMENT AND POVERTY IN POST-SUHARTO AMBON Muhammad Reza Zaini	083 TRENDS OF RAINFALL IN SARAWAK 1999 - 2008 Tuh Moi Hua, Robin Chang Yee Hui, Rafidah Husen	084 REPRESENTATION OF THE ELDERLY IN A MALAYSIAN ENGLISH DAILY Ponmalar N Alagappan	259 AWARENESS AND APPRECIATION OF SUNNAH OF THE PROPHET MUHAMMAD S.A.W AMONG MUSLIM ADOLESCENTS IN SELANGOR Norsila Binti Shamsuddin, Muhamad Wazir Bin Muslat, Farid Wajdi Bin Mohd Noor, Noor Fadhzana Binti Mohd Noor, Hafizah Binti Khusni, Mujaini Bin Tarimin
092 MEDIATING EFFECT OF ENTERPRISE RISK MANAGEMENT PRACTICES ON RISK CULTURE AND ORGANIZATIONAL PERFORMANCE Azreen Roslan & Hayati Mohd Dahan	094 THE ISSUES TOWARDS SUSTAINABILITY OF WATER RESOURCE MANAGEMENT AND THE CURRENT GOVERNANCE PRACTICE IN MANAGING WATER CRISIS IN MALAYSIA. Anis Syazwani Binti Sukereman, Robiah Binti Suratman, Khadijah Binti Hussin	159 IS SHAHNON AHMAD'S RANJAU SEPANJANG JALAN A TRAGEDY? Halimah Mohamed Ali	262 THE ROLES OF FAMILY IN PROMOTING THE PRACTICE OF THE SUNNAH OF THE PROPHET MUHAMMAD S.A.W AMONG MUSLIM ADOLESCENTS IN SELANGOR Muhammad Wazir Bin Muslat
130 IMPACT OF HUMAN RESOURCES ON RAISING PRODUCTION EFFICIENCY OF TOURISM FACILITIES IN JORDAN Marzouq Ayed Nemer Alqeed	260 VALUE OF RURAL LANDSCAPE FROM PUBLIC PERSPECTIVES Siti Mariamah Mazehan, Kamarul Bahrain Shuib & Habsah Hashim	201 READING SCIENTIFIC TEXTS: COGNITIVE STRATEGIES USED BY GOOD AND POOR EFL READERS Samsiah Abdul Hamid, Moses Samuel	261 THE ROLES OF SCHOOL IN PROMOTING THE AWARENESS OF THE SUNNAH OF THE PROPHET MUHAMMAD S.A.W AMONG MUSLIM ADOLESCENTS IN SELANGOR Farid Wajdi Bin Mohd Nor
192 THE IMPACT OF JOB DEMANDS, SUPERVISOR SUPPORT AND JOB CONTROL ON WORK-TO-PERSONAL LIFE CONFLICT AMONG THE EMPLOYED WORKERS Ng Lee-Peng, Kuar Lok-Sin, Lai Ka-Fei	374 MODEL RESTRICTIONS ON THE USE OF MOTOR VEHICLES TO REDUCE CONGESTION AND AIR POLLUTION IN ORDER TO ACHIEVE SUSTAINABLE CITY IN JAKARTA Masri W Zulfikar, Haryoto	212 REVEALING SOCIAL BOOKMARKS NOVEL "GADIS PANTAI" PRAMOEDYA ANANTA TOUR APPROACH PHILOSOPHY LANGUAGE AND CULTURE: LEVI STRAUSS AND SAUSSURE APPROACH: SEMIOTIC Dimas Nur Apri Yanto	143 ENHANCING STUDENT'S AKHLAQ BEHAVIOUR THROUGH HOLISTIC ASSESSMENT Adibah Abdul Latif, Mohamed Najib B Abdul Ghafar, Wilfredo Herrera Libunao, Norfadila Mohd Amin, & Crystal Joan



	Kusnoputranto, Budhy Tjahjati, Budi Darmadi		Peter
190 STUDENTS' CONFIDENT LEVEL ON BASIC ALGEBRA AT A PRIVATE UNIVERSITY IN MALAYSIA Norazzila Shafie	352 COMMUNITY ATTITUDE TOWARDS TOURISM IMPACTS: DEVELOPING A STANDARD INSTRUMENT IN THE MALAYSIAN CONTEXT Nurhazani Mohd Shariff, Azlan Zainol Abidin	268 "IT'S AN IDENTITY THING FOR ME": REASONS FOR HERITAGE LANGUAGE MAINTENANCE IN FAMILY SETTING Novi Rahayu Restuningrum	036 MEN'S TRADITIONAL COSTUMES IN NAJD BEDOUIN SETTLEMENT AREAS IN THE KINGDOM OF SAUDI ARABIA Tahani Al-Ajaji
		337 FADING MEMORIES OF THE SRI LANKAN MALAY DIASPORA: SOME OBSERVATIONS OF THE KERIS DAGGER OF THE SRI LANKAN MALAYS Ezra Melathi Saldin	223 والوعظ الجوزي ابن السياسي السري أحمد (Ibnu Al-Jawzi and the Political Preaching)

4.00pm Coffee / Tea Break

5.00pm Penang Sight-seeing



**Day 2 (5 June 2013) - Parallel Session 4 ( 8.30 - 10.30am )**

<b>Room 1 – Health Sciences</b>	<b>Room 2 – Pengurusan (Malay)</b>	<b>Room 3 - Education</b>
270 PRE-COMPETITION ANXIETY LEVELS IN INDIVIDUAL AND TEAM SPORTS ATHLETES Jamilah Ahmad Radzi, Sarina Md Yusof, Abdul Aziz Zakaria	150 SIKAP SKEPTISISME JURUAUDIT DAN PENGESANAN FRAUD: PERSPEKTIF TEORI KOGNITIF SOSIAL Sayed Alwee Hussnie Sayed Hussin, Takiah Mohd. Iskandar	040 DEVELOPING CRITICAL THINKING SKILLS THROUGH INTERACTIVE APPROACH OF TEACHING AND LEARNING GENETICS Maria Lorraine B. Escalante
292 SELFLESS COMMUNITY WORK BY A GROUP OF VOLUNTEER MOTHERS TO CREATE A BREASTFEEDING FRIENDLY ENVIRONMENT Vasumathi Subramanian	195 PEMBINAAN KEUPAYAAN DALAM PELANCONGAN ORANG ASLI: SATU KAJIAN KES DALAM KOMUNITI MAH MERI Rohayu Roddin, Noor Sharipah Sultan Sidi	197 STUDENT ENGAGEMENT ON THE BACHELOR IN FOODSERVICE MANAGEMENT COURSES Nur Dalila Binti Mat Yusoff, Nik Malini Binti Nik Mahadi, Nur Izzati Binti Mohamad Anuar & Nurul Hasliza Binti Razmin
311 SEXUAL PROMISCUITY AND PHYSICAL ACTIVITY PARTICIPATION AMONG THE GUEST RELATION OFFICERS OF VALENCIA CITY Corazon T. Biong, Jeneth M. Belano	179 KAEDAH MENINGKATKAN MINAT PEMELIHARA IKAN AKUARIUM DARI SUDUT PENGAGIHAN MAKANAN AUTOMATIK Rosdi Ab Rahman, Masiri Kaamin, Amir Khan Suwandi	218 STUDENTS' PERCEPTIONS OF MATHEMATICS CLASSROOM ENVIRONMENT AND MATHEMATICS ACHIEVEMENT: A STUDY IN SIPITANG, SABAH, MALAYSIA. Murugan A/L Rajoo
408 NECK & LB PAINS AS PREDICTOR OF PSYCHOLOGICAL STRESSORS AMONG UCAS PROFESSIONAL WORKERS Salah A. Saleh	271 KERAJAAN TEMPATAN DAN PEMBANGUNAN MASYARAKAT: SATU PERSPEKTIF TEORI Thenmolli Vadeveloo, Kuppusamy Singaravelloo	225 CONNECTING LEARNING STYLES AND COGNITIVE DIMENSION IN BUILDING CONSTRUCTION EDUCATION Mimi Mohaffyza Mohamad, Yusmawarti Yusof, Nurfirdawati Muhammad Hanafi, Yee Mei Heong, Tee Tze Kiong
407 LIFE SATISFACTION AND SOCIAL ANXIETY AMONG INTERNATIONAL UNIVERSITY STUDENTS Ida Fitria	310 GLOBALISASI SEBAGAI SATU KOLONIALISME BENTUK BARU DAN KESAN KEPADA EKONOMI Nurul Hasliza Mohd Razmin, Nur Izzati Mohamad Anuar, Nur Dalila Bt Mat Yusoff, Nik Malini Nik Mahdi	381 IMPACT OF WORK PLACE HARASSMENT POLICY ON HIGHER EDUCATION INSTITUTIONS OF PAKISTAN Ms. Tabinda Malik, Dr. Humaira Ahmed
384 ATTITUDE TOWARDS LIFE: A FAMILY ENVIRONMENT PERSPECTIVE Ritu Singh, Asmita Dhyani	373 KESAN KOMUNIKASI VISUAL MESEJ KESIHATAN PADA KOTAK ROKOK KE ATAS PEROKOK Rusydi Mohamad Kamal, Abdul Latif Abu Bakar, Muhammad Hakimi Tew Abdullah, Azmi Aminordin	347 CHILDREN INTERACTION PATTERNS EXHIBITED DURING LEARNING ACTIVITIES: A CASE STUDY AT A SELECTED PUBLIC KINDERGARTEN IN MALAYSIA Siti Noor Fauziah Bt Abd Rahim, Nik Suryani Nik Abd Rahman
104 CONSUMER'S PERCEPTIONS OF EATING DISORDER TREATMENT SERVICES IN AUSTRALIA Vivienne Lewis and Megan Bishop	114 KAJIAN ALTERNATIF MENGURANGKAN SUHU RUMAH BERATAP ZINK DI WAKTU TENGAHARI Masiri Kaamin, Rosdi Ab Rahman, Amir Khan Suwandi, Mohd Jahaya Kesot, Abdul Rasid Abdul Razzaq	237 CHILDHOOD TRAUMA EXPERIENCES: AN UNPLEASANT EPISODE TO BE AVOIDED Affizal Ahmad

**10.30am Coffee/Tea Break**

**Day 2 (5 June 2013) - Parallel Session 5 ( 11.00 - 1.00pm )**

<b>Room 1 - Management</b>	<b>Room 2 - Business &amp; Economy</b>	<b>Room 3 – Pendidikan (Malay)</b>
228 TRAINING EFFECTIVENESS, AS PERCEIVED BY SUPERIOR AND SUBORDINATE OFFICERS OF TRAINED EXTENSION FUNCTIONARIES Madhu Babu Karra, Jagannadha Raju Dandu And Punna Rao P	315 FACTORS AFFECTING ECOMMERCE ADOPTION AMONG HOTEL INDUSTRY IN LIBYA Mohamed Ahmed A.Said , Noor Azlinna Binti Azizan	269 PENDIDIKAN VOKASIONAL PELAJAR BERKEPERLUAN KHAS KE ARAH MEMENUHI PASARAN PEKERJAAN Anizam Mohamed Yusof, Manisah Mohd Ali & Amla Mohd Salleh
230 THE INFLUENCE OF THE MORE PREVALENT TECHNOLOGY USE ON THE WAGES OF OLDER EMPLOYEES IN GERMANY Sabrina Inez Weller	404 THE TRANSPARENCY OF PUBLIC BIDDING AND CONTRACTING USING E-PROCUREMENT IN MALAYSIA SMPPS Mohamed Fathi Alaweti, Nurdiana. A, Qais Faryadi	319 PENILAIAN KUALITI MANUAL PEMBELAJARAN KENDIRI PENGINTEGRASIAN GAYA PEMBELAJARAN KOLB DAN KEMAHIRAN BERFIKIR ARAS TINGGI MARZANO Yee Mei Heong, Jailani Bin Md Yunos, Razali Bin Hassan & Mimi Mohaffyza Binti Mohamad, Widad Bt. Othman, Tee Tze Kiong
296 ASSESSING THE IMPACT OF DISRUPTIONS DURING EMPLOYMENT: A STUDY ON WOMEN IN MALAYSIA Mazlynda Md Yusuf, Mohamad Yazis Ali Basah	386 PARENTING STYLES, CHILDREN’S PERCEIVED RELATIONSHIP WITH PARENTS, AND THEIR SOCIAL ADJUSTMENT Norivic N. Gilongos, Jhoanna G. Guarin	236 ATRIBUSI KEMISKINAN DALAM KALANGAN PELAJAR ORANG ASLI DI MALAYSIA Azlina Mohd Khir & Ma’rof Redzuan
336 EMPLOYEES’ BRAND KNOWLEDGE: EVIDENCE FROM MALAYSIA Hasnizam Shaari, Salniza Md Salleh, Zolkafli Hussin	364 INVESTIGATING THE PROFESSIONAL PRESSURES FOR SOCIAL WORKERS AND THEIR EFFECTS ON JOB PERFORMANCE: FIELD STUDY APPLIED TO A SAMPLE OF AL-AMAL COMPLEXES IN SAUDI ARABIA Reem Sherida Ahmed Alameeri	121 MASYARAKAT INDIA DALAM PEMBENTUKAN NASION: PERBANDINGAN ANTARA FIJI DAN MALAYSIA Lily Chee Siaw Foong
350 THE EFFECTS OF DEMOGRAPHIC FACTORS ON JOB BURNOUT IN GOVERNMENTAL SERVICE ORGANIZATIONS; AN APPLICATION OF NEURAL-FUZZY ANALYSIS IN RECOGNITION OF BEHAVIORAL MODELS Peyman Mohammady, Ramin Mirzaei, Jafar Sadeghi	289 CORPORATE GOVERNANCE AND FIRM CASH HOLDING IN MALAYSIA Azira Hanani bt Ab. Rahman & Siti Fariha bt Muhamad	405 PERPADUAN PELAJAR PELBAGAI ETNIK: KEHIDUPAN SEHARIAN PELAJAR PROGRAM DIPLOMA TAHUN DUA, SESI PENGAJIAN 2012/2013, UNIVERSITI MALAYSIA PERLIS. Suzana Sulaiman
401 EXPLORING THE EFFECT OF WEB BASED COMMUNICATIONS ON ORGANIZATIONS SERVICE QUALITY Hani Abdulhafedh Thabityahya	206 SUPPLY CHAIN MANAGEMENT PERFORMANCE: A STUDY OF ELECTRONICS MANUFACTURING INDUSTRY IN MALAYSIA Hasan Abobakr Ahmed Balfaqih, Bahisham Bt. Yunus	229 PENILAIAN BUKU TEKS FIZIK TINGKATAN 4 SECARA KUANTITATIF Muhamad Mubarrak Mohd Yusof, Siti Fairuz Dalim, Muhamad Firdaus Ramli



293 AN ADAPTATION OF GROUP BRAINSTORMING FOR TEXTILE DESIGN THINKING Rainal Hidayat Wardi, Muhamad Firdaus Ramli, Mohammad Mubarrak Mohd Yusof, Sabzali Musa Kahn	045 ZAKAT COMPLIANCE INTENTION BEHAVIOR ON SAVING AMONG UNIVERSITI UTARA MALAYSIA'S STAFF Zainol Bidin, Mohd Zainudin Othman, Farah Mastura Noor Azman	343 PENGARUH VISI DAN MISI TERHADAP PEMBENTUKAN DASAR DAN AMALAN PENERBIT UNIVERSITI: SATU ANALISIS Zulkifli Abd. Latiff
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**1.00pm Lunch**

**Day 2 (5 June 2013)**

**Parallel Session 6 ( 2.00pm – 4.00pm )**

Room 1 - Malay	Room 2 - Business & Economy	Room 3
330 ASAS PENCIPTAAN ALAM SEMESTA AGAMA HINDU DAN AGAMA BUDDHA: KAJIAN PERBANDINGAN Norakmal Azraf Bin Awaluddin, Indriaty Binti Ismail	204 CAPACITY BUILDING OF EXTENSION FUNCTIONARIES THROUGH TRAINING INTERVENTION FOR ENHANCING JOB PERFORMANCE Madhu Babu K, Sailaja K, Jaganmohan Reddy M , Venu Gopal Reddy Ch	244 RELIGIOUS LIBERALISM IN SISTERS IN ISLAM DISCOURSE: AN ANALYSIS ON IDENTIFICATION Munif Zarriruddin Fikri Bin Nordin, Suhanim Binti Abdullah, Marzalina Binti Mansor
085 KEADAAN EKONOMI DAN PEKERJAAN SEMASA: KAJIAN MENGENAI WORKAHOLISM DAN KAROSHI DI JEPUN Baizura Hanim Halim & Zakaria Mustafa	290 NATURAL ENVIRONMENTAL RISK MANAGEMENT: CREDIT EVALUATION PERSPECTIVE OF MALAYSIAN BANKING INDUSTRY Mohamad Yazis Ali Basah, Mazlynda Md Yusuf	106 CONTENT MAKING MODEL FOR UNDERGRADUATE FINE ART STUDENT STUDIO RESEARCH: ESTABLISHING FRAMEWORK Md. Fuad Arif, Farrah Aini Lugiman & Nadiah Mohamad
126 PENGALAMAN BANDUANITA DALAM KELAS PENGISIAN AGAMA: ANALISIS TERHADAP PROGRAM HALAQAH DI PENJARA KAJANG Khairul Hamimah Mohammad Jodi, Hadenan Towpek	038 THE SOCIAL FACTORS AND QAT PRODUCTION IN REPUBLIC OF YEMEN Shaharuddin Ahmad , Mohammed Esmail Dael Al-Absi	240 QUANTITATIVE METHOD OF TEXTBOOK EVALUATION FOR CHEMISTRY (KBSM) FORM 4 TEXTBOOK Siti Fairuz Dalim and Mohammad Mubarrak Mohd Yusof
137 ADAPTASI SISTEM KAIZEN DALAM KONSEP PENGURUSAN KENDIRI: SATU KAJIAN KES DI JABATAN PENGAJIAN ASIA TIMUR, UNIVERSITI MALAYA Mohamed Anwar Bin Mohamed Jamil, Nur Ain Binti Muin, Zakaria Bin Mustafa	032 SELF ASSERTION THROUGH PHYSICAL CULTURE MOVEMENT IN BENGAL DURING THE LATER PART OF 19TH CENTURY AND EARLY TWENTIETH CENTURY Goutam Basu	248 PREVALENCE OF INTERNET USAGE AND ACADEMIC PURPOSE AMONG PRE-DEGREE STUDENT: A CASE STUDY Nurhilyana Anuar, Zaid Mujayid & Aminatul Solehah Idris, Nor Akmal Md Noh
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**4.30pm Coffe/Tea Break and Adjourn**

